

### EDITORIAL CALENDAR

ISSUE DATE	AD CLOSE	MATERIALS DUE	EDITORIAL FEATURES	BONUS DISTRIBUTION*	ISSUE DATE	AD CLOSE	MATERIALS DUE	EDITORIAL FEATURES	BONUS DISTRIBUTION*
JANUARY	11/26	11/29	<ul style="list-style-type: none"> <li>2008 Industry Outlook: Collections Credit Card Washington Market</li> <li>Skip-Tracing Challenges</li> </ul>	<ul style="list-style-type: none"> <li>National Retail Federation (NRF)</li> </ul>	AUGUST	6/25	6/30	<ul style="list-style-type: none"> <li>2008 Industry Rankings</li> <li>Sector Overview: Student Loans</li> <li>Technology: Global Outsourcing</li> </ul>	
FEBRUARY	12/26	12/31	<ul style="list-style-type: none"> <li>Sector Overview: Telecom</li> <li>Leading Women in Collections</li> <li>"Deceased Debt": Collecting from Estates</li> </ul>	<ul style="list-style-type: none"> <li>DBA International 11th Annual Conference</li> <li>Mortgage Bankers Association (MBA) National Servicing Conference</li> </ul>	SEPTEMBER	7/24	7/29	<ul style="list-style-type: none"> <li>Sector Overview: Credit Cards</li> <li>Credit Risks: What's Your Exposure?</li> <li>Technology: Tools to Prevent Fraud</li> <li>Commercial</li> </ul>	
MARCH	1/24	1/29	<ul style="list-style-type: none"> <li>Sector Overview: Mortgages &amp; Deficiencies</li> <li>Leading Lights: Top Collectors</li> <li>Creditor Profile</li> <li>Technology: PCI Compliance, Part 1</li> <li>Commercial</li> <li>Country Report: China</li> </ul>	<ul style="list-style-type: none"> <li>SourceMedia's National Collections &amp; Credit Risk Conference</li> </ul>	OCTOBER	8/20	8/25	<ul style="list-style-type: none"> <li>Special Report: Potential Impact of Presidential, Congressional Elections</li> <li>Follow the Money: Industry's Support of Candidates</li> <li>Sector Overview: Healthcare Receivables</li> <li>Who's Who Among Debt Brokers</li> </ul>	<ul style="list-style-type: none"> <li>Risk Management Assn. (RMA) Annual Conference</li> <li>SourceMedia's 16th Annual Card Collections Conference</li> <li>American Assn. Healthcare Administrative Mgmt. (AAHAM)</li> <li>National Assn. of Retail Collection Attorneys (NARCA) Fall Conference</li> </ul>
APRIL	2/21	2/26	<ul style="list-style-type: none"> <li>Special Report: Collections Industry Salaries</li> <li>Sector Overview: Municipal Services</li> <li>Customer Relationship Management</li> <li>Technology: PCI Compliance, Part 2</li> </ul>		BUYER'S GUIDE	9/11	9/16	<b>Annual Reference Issue:</b> <ul style="list-style-type: none"> <li>Lists Companies in Credit Risk, Collections, Debt Purchasing, Law Firms, etc.</li> </ul>	<b>Categories include:</b> <ul style="list-style-type: none"> <li>Asset &amp; Debtor Location (includes skip tracing)</li> <li>Collections Agencies</li> <li>Debt Brokers/Buyers/Resellers</li> <li>Credit Information Services and more</li> </ul>
MAY	3/20	3/25	<ul style="list-style-type: none"> <li>Sector Overview: Auto Loans &amp; Deficiencies</li> <li>Regulatory Update: Washington &amp; the States</li> <li>Profile: National Assn. of Retail Collection Attorneys</li> <li>Technology: PCI Compliance, Part 3</li> <li>Commercial</li> </ul>	<ul style="list-style-type: none"> <li>Commercial Law League of America (CLLA) 76th Spring Meeting</li> <li>National Assn. of Retail Collection Attorneys (NARCA) Spring Collection Conference</li> </ul>	NOVEMBER	9/25	9/30	<ul style="list-style-type: none"> <li>Sector Overview: Banking</li> <li>Country Report: Australia</li> <li>Financial Literacy: What Creditors &amp; Collectors Can Do to Help</li> <li>Technology: Call Centers</li> <li>Commercial</li> </ul>	<ul style="list-style-type: none"> <li>Commercial Law League of America (CLLA) 88th Meeting</li> </ul>
JUNE	4/24	4/29	<ul style="list-style-type: none"> <li>Collector Productivity</li> <li>Technology: Productivity Tools</li> <li>Country Report: European Union</li> <li>Economic Indicators</li> </ul>	<ul style="list-style-type: none"> <li>National Assn. of Credit Management (NACM) 112th Credit Congress &amp; Expo</li> </ul>	DECEMBER	10/28	10/31	<ul style="list-style-type: none"> <li>Year-End Roundup</li> <li>Sector Overview: Credit Unions</li> <li>Special Report: The Philanthropists</li> <li>Technology: Scoring &amp; Analytics</li> </ul>	<ul style="list-style-type: none"> <li>Consumer Bankers Assn. Student Lending Conference</li> </ul>
JULY	5/21	5/27	<ul style="list-style-type: none"> <li>2008 Industry Outlook: Collections Debt Buying Technology</li> <li>Commercial</li> </ul>	<ul style="list-style-type: none"> <li>American Collectors Assn. (ACA) 69th Annual Convention &amp; Expo</li> </ul>					

\*Bonus distribution is subject to change without prior notice.

2	3	4	5	6	7	8	9	10	11
Editorial Profile/ Industry Outlook	Circulation	Reader Facts	Online Advertising & E-Newsletters	Classified Advertising	2008 Editorial Calendar	Display Advertising Rates	PDF Specifications	Integrated Marketing Solutions	Tradeshows